

SUSTAINABLE FASHION SEMINAR

Agenda
24th Nov 2010

0830 - 0900 Registration

0900 - 0945 Organic Cotton: Strengthening Industry Integrity



Sandra Castañeda Elena
Organic Exchange

Sandra Castañeda Elena is currently Business Development Manager for Europe at Organic Exchange. She is also sustainability advisor at IED Fashion School in Madrid.

She has previously worked as CSR and sustainable lifestyles consultant, in the ethical public procurement sector and as Head of Marketing and Communication and Head of Compliance and Legal affairs at Triodos Bank Spain. She has lived in various countries assigned with development cooperation missions.

Master's in Human Rights International Law, University of Padova (Italy), Law and Economics Degree, University of Deusto (Bilbao, Spain).

0945 - 1030 Eco Friendly Dyes and its Sustainability

Jay Naidu

Global Business Director, Apparel & Home Textiles,
HUNTSMAN TEXTILE EFFECTS



Jay Naidu is Global Business Director for the SBU-AHT in Huntsman Textile Effects. Jay relocated in July 2009 from his home country South Africa to Singapore where the TE Global HQ is based.

Jay was born in South Africa and is a qualified Textile Technologist (Wet Processing). He also has an MBA from the University of Kwazulu Natal.

Jay started his textile career with Ciba Geigy in South Africa as a Laboratory Technician and then progressed into various roles in sales, marketing and management.

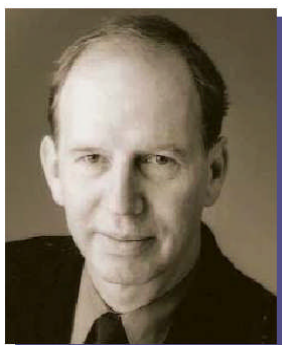
Jay spends his spare time with his family, wife Michele a School Teacher and two daughters.

1030 - 1045 Coffee Break

1045 - 1130 Fast Fashion: A Sustainable Solution

Ken Watson

Managing Director, Industry Forum Services Ltd



Ken is an expert in supply chain issues and has extensive knowledge of international retailing, wholesaling and distribution and manufacturing, and has worked in all areas of the retail supply pipeline from fibre through sourcing, manufacturing and wholesaling of brands to retail. His consultancy experience has included working for companies in Europe, the Middle East, Asia, and North and South America.

Ken started his career selling polymers into the Textile industry. After gaining an MBA from London Business School he worked as a consultant for a UK PLC company before being headed hunted by a US client to set up their Europe, Middle East and Africa sales and distribution network. Ken then spent eight years in Hong Kong as general manager of a buying office and retail group (Birds, Bodyshop, Cacharel, Sports Connection) and group director of operations for an international designer brand vertically integrated from manufacturing to wholesale and retail. On returning to the UK, he was general manager of Mothercare International, responsible for all retail outside the UK. He set up his own consultancy business in 1995.

He is an Adjunct Professor at California State Polytechnic University, Pomona, a member of the Economic and Social Research Council Peer Review College in the UK an Industry Advisor to Prime Source Forum Hong Kong and an associate member of the IAF.

1130 - 1215 Energy Performance In The Garment Sector: A Benchmarking Survey in Cambodia

Eleonore Richardson, Project Manager for Environment and Social Sustainability/International Finance Corporation (World Bank Group)

1215 - 1315 Lunch Break

1315 - 1400 Establishing the Industry Standards for Sustainable Fashion



Rajesh Chhabara, Director of CSRWorks Consulting

Rajesh Chhabara is one of the most respected corporate responsibility experts in Asia with over 18 years of experience in private and non-profit sectors.

His extensive experience includes working with a range of corporate responsibility standards such as SA8000, Electronic Industry Code of Conduct, Business Social Compliance Initiative, Ethical Trading Initiative, IFC Performance Standards on Social and Environmental Responsibility, Global Reporting Initiative, AA1000, SRI Standards, UN Clean Development Mechanism and UN Global Compact Principles.

Rajesh has authored a much acclaimed book *"Social Accountability- A Practical Guide to Implement Code of Conduct"*, the first of its kind handbook for the global retail supply-chain.

He also co-authored "CSR for Sustainability and Success," the first book on sustainability

practices among selected Singapore-based companies. The second book in this series is slated to be published in October 2010 and Rajesh remains a co-author.

His geographical work experience extends to India, Sri Lanka, Bangladesh, Pakistan, Nepal, Mauritius, Malaysia, Vietnam, Cambodia, Thailand, Indonesia, Middle East, Taiwan, China, Hong Kong and Singapore.

His experience includes stints with leading media houses in India; Unicef, Gap and corporate responsibility and environment consulting firms working with a wide range of industries including clothing, textile, footwear, leather, toys, printing, electronics, oil refineries, chemicals, packaging, pharmaceuticals, aeronautics, mining, coffee and tea plantations, fisheries, hotels and resorts, gaming, wind power, solar power, call centers and beverages.

Rajesh is also Asia editor for London-based Ethical Corporation, world's leading monthly magazine on corporate responsibility, sustainability and corporate governance.

1400 – 1445 The Green Factory, A Journey to Sustainable Production



Mr. Iresha Somarathna

Head of Energy & Environment, Brandix Lanka Limited. Sri Lanka

Qualified in B.Sc. (Eng.), Masters in Renewable Energy (MSc.rer.nat- Germany), MIESL, FDAAD, I have vast experience in the energy field. I had served as the Manager Power & Energy in MAS Fabric Park, and Manager - Renewable Energy in Lanka Transformer Ltd prior to the present employment as the Head of Energy and Environment in Brandix Lanka Limited.

I have two patents to my name -Patent for *"Energy Efficient Withering Trough"* (Withering Booster) This is commercially manufactured by Turbine Ventilation Systems (PVT) Ltd and it is performing well in Tea industry and Patent submitted to *"High Performance Low Tar Multistage Wood Gasifier"*.

At my present employment at Brandix, I am in charge of handling the group's carbon footprint, energy efficiency and water footprint projects, on both the technical and non technical sides (eg-green campaigns, green marketing strategy).

1445 – 1515 Responsible Sourcing

To be advised

1515 – 1530 Coffee Break

1530 - 1615 Mark & Spencer - Plan A



Elaine McFarlane, Head of Sourcing, Far East. Marks and Spencer (Asia Pacific) Limited
Elaine was appointed as Head of Region, Far East for Marks and Spencer in August 2008. The role incorporates the end to end management of processes including Sourcing, Compliance, Technical & Quality, Product Development, Merchandising, HR, Finance & operations across Asia.

Elaine joined Marks and Spencer PLC in December 2006 having worked for a variety of international fashion brands. Elaine has a proved track record in all aspects of merchandising and buying from concept to completion including strategy, sourcing, development, negotiation, man and financial management.

1615 - 1700 Journey to Green Manufacturing



William Anderson

Vice President and Head of Social & Environmental Affairs, Asia Pacific Region. Adidas Group
William is the Head of Social & Environmental Affairs, Asia Pacific, for the adidas Group; a position he has held for the past decade. He manages a team of 40 staff, comprising labour specialists, safety and environmental engineers, located in 10 countries across the region.

William has 25 years experience in managing social and environmental issues and has worked as an advisor to corporations and to governments. Over the past 13 years he has been deeply involved corporate social responsibility, in particular environmental and sustainability reporting, the development of social compliance and labour rights monitoring programmes and stakeholder outreach. He is the adidas Group's public spokesperson for social and environmental affairs in the Asia Pacific region and he regularly speaks on international panels, and at trade

union and NGO forums, as a CSR and social compliance expert.

William holds a degree in Urban Planning from the University of Auckland, New Zealand and Masters in International Law (Human Rights) from the University of Hong Kong. He is a Member of the US Ethics & Compliance Officers Association.